

### Website review recnice.com

Generated on December 11 2024 14:50 PM

**The score is 75/100** 

#### **SEO Content**

|          | Title              | Employee Re  | ecognition                          | Program   P                                     | Recnice                                 |                 |                |
|----------|--------------------|--|-------------------------------------|---|---|-----------------|----------------|
|          |                    | Length: 38   | 3                                   |   |   |                 |                |
|          |                    | Perfect, you   | r title cont                        | ains betwee                                     | n 10 and 70                             | ) characters    | 5.             |
| <b>②</b> | Description        | Recnice help<br>that stands a<br>satisfaction.                     | at the hear                         |   |   |                 |                |
|          |                    | Length: 14   | 14                                  |   |   |                 |                |
|          |                    | Great, your  | meta desc                           | ription conta                                   | ains betwee                             | n 70 and 10     | 60 characters. |
|          | Keywords           | employees,<br>rewards and<br>employees                             | corporate                           | culture, reco                                   | ognition and                            | d reward pro    | ograms,        |
|          |                    | Good, your p   | oage conta                          | ins meta ke                                     | ywords.                                 |                 |                |
|          | Og Meta Properties | Good, your p   | oage take a                         | advantage o                                     | of Og Proper                            | ties.           |                |
|          |                    | Property   | , C                                 | ontent  |   |                 |                |
|          |                    | type   | W                                   | ebsite  |   |                 |                |
|          | Headings           | <b>H1</b>  | <b>H2</b><br>8                      | <b>H3</b><br>3                                  | <b>H4</b><br>13                         | <b>H5</b><br>13 | <b>H6</b><br>0 |
| •        |                    | • [H1]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2] | Start recording Prequently Got more | gnizing emp<br>of Employer<br>Corporate<br>ice? | oloyees toda<br>ee Recogniti<br>Culture | ıy.             |                |

### **SEO Content**

|   |                 | <ul> <li>[H3] Standard</li> <li>[H3] Premium</li> <li>[H4] Productivity</li> <li>[H4] Retention</li> <li>[H4] Flexible configuration</li> <li>[H4] Easy synchronization</li> <li>[H4] Budget monitoring and forecasting</li> <li>[H4] Corporate currency</li> <li>[H4] Email templates</li> <li>[H4] Corporate gift shop</li> <li>[H4] User provisioning</li> <li>[H4] Real-time feedback</li> <li>[H4] Budget analysis</li> <li>[H5] Why is employee recognition important?</li> <li>[H5] How to implement an employee recognition program?</li> <li>[H5] What is the impact of not having a rewards and recognition program?</li> <li>[H5] How do I pay for the service?</li> <li>[H5] What is the actual rate of the corporate currency?</li> <li>[H5] How do I see my recognition program spending?</li> <li>[H5] How do I manage the gift shop?</li> <li>[H5] Resources</li> <li>[H5] Resources</li> <li>[H5] Office</li> </ul> |
|---|-----------------|--|
| 8 | Images          | We found 54 images on this web page.  54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|   | Text/HTML Ratio | Ratio : <b>34</b> %  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|   | Flash           | Perfect, no Flash content has been detected on this page.  |
| 8 | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

### **SEO Links**

|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|
|--|-------------|----------------------------------|

### **SEO Links**

| Underscores in the URLs | Perfect! No underscores detected in your URLs.               |
|-------------------------|--|
| In-page links           | We found a total of 13 links including 2 link(s) to files    |
| Statistics              | External Links : noFollow 0%                                 |
|                         | External Links : Passing Juice 23.08%  Internal Links 76.92% |

## **In-page links**

| Anchor               | Туре     | Juice         |
|----------------------|----------|---------------|
| Home                 | Internal | Passing Juice |
| Story                | Internal | Passing Juice |
| <u>Features</u>      | Internal | Passing Juice |
| Pricing.             | Internal | Passing Juice |
| Contact              | Internal | Passing Juice |
| Log in               | Internal | Passing Juice |
| Register             | External | Passing Juice |
| Download White Paper | Internal | Passing Juice |
| Contact              | Internal | Passing Juice |
| License agreement    | External | Passing Juice |
| Terms of use         | Internal | Passing Juice |
| Privacy policy       | Internal | Passing Juice |
|                      | External | Passing Juice |

# **SEO Keywords**

| 0 | Keywords Cloud | budget employee recognition program user corporate all employees |
|---|----------------|--|
|   |                | rewards recnice  |

## **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| recognition | 32      | ✓     | <b>*</b> | <b>*</b>        | <b>*</b> |
| employee    | 25      | ♥     | <b>*</b> | <b>*</b>        | ♥        |
| recnice     | 19      | ✓     | ×        | ✓               | ✓        |
| program     | 18      | ✓     | <b>*</b> | <b>*</b>        | ✓        |
| employees   | 14      | ×     | <b>*</b> | ×               | <b>4</b> |

## Usability

| 0 | Url          | Domain : recnice.com<br>Length : 11   |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.  |
|   | Printability | We could not find a Print-Friendly CSS.   |
|   | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
|   | Dublin Core  | This page does not take advantage of Dublin Core.   |

### **Document**

|          | Doctype       | HTML 5  |
|----------|---------------|---|
| <b>②</b> | Encoding      | Perfect. Your declared charset is UTF-8.  |
|          | W3C Validity  | Errors: 56 Warnings: 10   |
|          | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |

#### **Document**

|            | Deprecated HTML                                    | Great! We haven't found deprecated HTML tags in your HTML. |
|------------|--|--|
| Speed Tips | Excellent, your website doesn't use nested tables. |  |
|            |  | Too bad, your website is using inline styles.              |
|            |  | ✓ Great, your website has few CSS files.                   |
|            |  | ✔ Perfect, your website has few JavaScript files.          |
|            |  | ✓ Perfect, your website takes advantage of gzip.           |

#### **Mobile**

| Mobile Optimization | ✓ Apple Icon        |
|---------------------|---------------------|
|                     | ✓ Meta Viewport Tag |
|                     |                     |

## **Optimization**

| - P         |   |  |  |
|-------------|---|--|--|
| XML Sitemap | Great, your website has an XML sitemap.   |  |  |
|             | https://login.microsoftonline.com/common/oauth2/v2.0/authorize?c lient_id=8aac502b-d1d5-470a-afc0-a532f63004e1&redirect_uri=ht tps%3A%2F%2Frecnice.com%2Fsignin-oidc&response_type=code& scope=openid%20profile%20offline_access%20user.read&code_ch allenge=bXxk79exWsR6TVutUIAopcNvzG-k99_GbcTmx0a2r3A&cod e_challenge_method=S256&response_mode=form_post&nonce=6 38695218419642638.MWFiMDE4ODMtMjljMi00NWFmLWE3YzltNmY 1MWY2YjQwZmE1OWZmM2E1ZDUtOWRkOS00MzFkLTk0ODAtM2Zi ODdmMjlwMDFl&client_info=1&x-client-brkrver=IDWeb.3.4.0.0&st ate=CfDJ8H6uSn34Gs5Nnr7cIRSL9R9w9iHYwu0OQa42TvoB45RIHN aZH873I84NDKPDJcg1YHzzDBe783eecbefZGaeZWppAu5Cr-gY4dqF 3Fdb01eUooUaQ4u5oauBx2kBteHl6-UkYQXoBQs9-uMBsFnl6BsXD8 TdEnS7tHWcyCsleqrQ7QDS73VtfAhql2q7Boh9_0mmGqFkFn8m5S_LUjDUKNqyRXVSSD6rqzO62VdsVhQEwcgUJDvR49pmayLzuftvTQk R7e8CkW3B_W8y6kXhMi4M0Kt9P3azWZjBDTCFKJCpia1VLRZv7SVj5 Js4BJn4jQSCai69UzDglAVgwrSdDIOX1UYuDmE485TBHnuVW_AlKoBf 9wlnUNWHILs34GQ&x-client-SKU=ID_NET8_0&x-client-ver=8.2.1.0 |  |  |
|             | https://login.microsoftonline.com/common/oauth2/v2.0/authorize?c<br>lient_id=8aac502b-d1d5-470a-afc0-a532f63004e1&redirect_uri=ht<br>tps%3A%2F%2Frecnice.com%2Fsignin-oidc&response_type=code&<br>scope=openid%20profile%20offline_access%20user.read&code_ch<br>allenge=weFL8Xo9suNVM_MvZ92CN5oB9X6_t1MCMxfX6KorCvg&c  |  |  |

# Optimization

|          |            | ode_challenge_method=S256&response_mode=form_post&nonce =638695218422643825.ODVhOTQwMmltNWRkZC00ZTg2LTg1OGY tMzJIZGRiNzdIYmY4NTIzMzU1MjUtZjZiNS00ZThmLWIyMjctNjA2ZGQ 0ZWZhM2Yz&client_info=1&x-client-brkrver=IDWeb.3.4.0.0&state =CfDJ8H6uSn34Gs5Nnr7clRSL9R9OzVbW-9b-mPBYyiRi9IUgl8mmR QkQZpjmUlKNCUUXyC1nJdmf51r13S1wDAcyViM9YscU2U6_KorHwD 4_UOCzfuh7GqNALrunzU3_T78FxqQZc4CTQjbX0hqza0KYiEJUE2eKn dU0mkcE-pFEkxXNWzOUE0F79PKNyCr_cLzYPbakyy68T6W3a4zqq5 5hgeeXGfQmc2pERHdmu49OD4Zy5c2RLzBV7RfZx4qtQQZCjjyW9L 8skkfn79YgjzjV59PPZjg8wSFXAo3swMrn6wROg2ypYzJgUloDPjEXCT QPMBBk_yJ6Ubr4c8a9v0HxiJwR0eafaS0QsZBe9R7cgCtyyh5AtcqO2 cmy_JBnTj-Phg&x-client-SKU=ID_NET8_0&x-client-ver=8.2.1.0 |
|----------|------------|--|
| <b>②</b> | Robots.txt | http://recnice.com/robots.txt  Great, your website has a robots.txt file.  |
| <b>②</b> | Analytics  | Great, your website has an analytics tool.   |
|          |            | Google Analytics   |